



We are excited to be back live this year for the CAEA 2021 State Conference, Nov. 4-7, 2021, at the Doubletree Hotel, Anaheim-Orange. Our teachers are excited to be back. They say one of the highlights of the conference is the Exhibit Hall and meeting with the exhibitors in person.

Our goal is to make this conference super successful for **you**. So we want to know what things we could do to achieve that goal. To accomplish this, we need your feedback on the attached survey. <https://www.surveymonkey.com/r/CAEA2021>

This year we are changing our format and pricing for exhibit booth: many levels include new benefits. [Please click](#) here for our sponsorship options.

**Sign up to be a sponsor [here](#).**

This year we are also going all out with our Conference App—using the App to increase your opportunities to share and demonstrate new products and services from your company. The App will open in September and be open to the public. Participants can view your pages. For Gold Level Sponsors and above, we will send our mobile alerts with your message before the conference, during, and after the Conference.

Gamification proved to be a popular participant activity. As part of these fun activities, attendees will be able to engage with your reps for the Friday night social event as well as during the conference.

As a special thank you to our Silver and Gold sponsors, those booths will be located in high-traffic areas. This year all Platinum and Diamond levels will have DOUBLE booths in prime locations. Both Diamond and Platinum will have their logos on the app Splash page. An exclusive benefit for Diamond sponsors will be their logo prominently displayed on attendees' name badges.

Signage and recognition will display all exhibitor logos with unique placement and size by sponsorship level.

See you in the Fall, Nancy Andrzejczak, Exhibitor Manager [Nancya48@gmail.com](mailto:Nancya48@gmail.com)

**2021  
Fall Conference**

<b>Booth Level</b>	<b>Benefits</b>	<b>Price</b>
Virtual Booth-only	<p>Exhibitor page on our Conference App-available to conference attendees and general public</p> <p>Page features your company materials, links to websites and YouTube, live links to social media, sales and information</p> <p>Your materials in the CAEA Digital Swag bag</p>	\$175
Exhibit Hall Booth (10x10)	<p>Exhibitor page on Conference App</p> <p>Exhibit Hall booth</p> <p>Gamification-will bring people to your booth during Social events and lunch time.</p> <p>Ability to present a workshop and live demonstrations.</p> <p>All workshops/demonstrations in the conference schedule linked to your page</p> <p>Invitation to Friday Night Event and dinner</p>	\$300 by 6/30 \$400 after 6/30
<b>EARLY SIGN-UP SPECIAL PROMOTION—SPONSOR-LEVEL EXHIBITORS WHO SIGN UP BY JUNE 30, 2021 WILL RECEIVE TWO GOURMET LUNCHESES DELIVERED TO YOUR BOOTH ON NOV. 5 &amp; 6</b>		
Silver Sponsor	<p><b><i>Includes your Exhibit Hall booth fee</i></b></p> <p>Double exposure on the Conference App with Exhibitor page and Sponsor page.</p> <p>Mobile Alerts to all attendees to highlight your workshop or demonstration</p> <p>Your logo on conference materials and highlighted before all speakers</p> <p>Gamification-extra exposure for sponsors</p> <p>Exhibit Hall booth spotlight demonstration time</p> <p>Invitation to Friday Night Event and dinner</p>	\$500
Gold Sponsor	<p><b>All the Silver benefits plus including Exhibit Hall Booth fee</b></p> <p>Premium Booth location</p> <p>Banner Ad on the Conference App</p> <p>Enhanced logo placement on signage and recognition</p> <p>Mobile Alerts before, during, and after the conference</p>	\$650
Platinum Sponsor	<p><b>All the Gold and Silver sponsor benefits plus Exhibit Hall Booth fee opportunities (see Sponsor Sheet)</b></p> <p><b>Premium Booth</b> -Double size and special location</p> <p>Your logo on the CAEA Conference App Splash page</p> <p>And prominently place on the website</p> <p>Featured sponsor at Keynotes and Gamification activities</p>	\$800
Diamond Sponsor	<p><b>All the Silver, Gold and Platinum benefits plus Exhibit Hall Booth fee</b></p> <p>Free conference registration, your logo on conference badges, special signage at the conference</p>	\$1000