

Dear Administrator,

Why do your art educators need to attend the California Art Education Association Conference November 4-7?



- Increase support for distance learning for discipline-specific, isolated teachers;
- Expand tool kits for student engagement;
- Strengthen culturally responsive teaching;
- Surface barriers to learning;
- Establish broader communities of practice to address the social-emotional learning and wellbeing of all students;
- Provide students with a well-rounded education per ESSA.

As a professional organization for visual art educators, we have worked diligently to create a robust support plan for our visual art educators throughout the state. Our goal is to improve arts learning, including within the virtual and hybrid setting. We have done extensive research around teacher needs and have addressed them in the composition of our conference content and have brought extremely high-quality presenters to provide interactive workshops. We strongly encourage your attendance as well. Our content has high transferability to other content areas.

Please consider this important support for your students by supporting your teachers' participation in this learning and networking opportunity. We have designed an affordable plan to help teachers attend because we are trying to eliminate barriers to attendance and would rather have teachers attend than make a profit. To that end, pricing is the same whether a CAEA member or not. Here is a [link to the CAEA Conference Website](#). We also have a [CAEA Conference App](#) to increase connectivity throughout the state.

For more detailed information, please see below.

Thank you for your consideration and support of arts education because we know kids deserve it.

Sincerely,

Dr. Nancy L. Andrzejczak

Conference Manager

Li Ezzell

California Art Education Association President

Questions: membership@caea-arteducation.org

Conference information: www.caea-arteducation.org/conference

CONFERENCE DETAILS

Ability to Interact and Engage with Presenters

Our over 60 workshops include a live format. During this time, you can interact with the speaker in real-time and other attendees. We have learned that it is this **INTERACTION** that makes our conference special. We have planned a series of breakout/networking sessions that allow you to talk and share with other participants, digest what you have heard, and gain new ideas. Many participants told us that the most valuable time at a “live” conference was that time in the hallway talking to other people---***so we have built that into our conference.*** **In addition, we will offer recordings of sessions after the conference for those who missed something.**

Opportunity to Interface with Nationally-Known Speakers

Five notable speakers will be presenting live at our conference. Participants can ask questions through the Q&A and have the feel of attending a real meeting, not a pre-recorded session. Our speakers are published authors and nationally recognized experts:

Melissa Purtee - Choice-based Art Education,

Kris Alexander - National Standards writer and Director of The California Arts Project

Dr. Kristi Oliver - Social-Emotional Learning in the Art Room

Liz Byron - Universal Design for Learning and Teaching Art

Dr. Marvin Belzer - UCLA Mindfulness Center: self-care and stress management.

Below are some of the highlights from our special focused keynotes:

Melissa Purtee, author of *Making Artists*

Many administrators are asking how can my teachers operate as caring, compassionate, effective teachers through a screen? How can teachers form the relationships that will get both teachers and students through this perplexing time? Melissa Purtee will discuss how being intentional about inclusive content, incorporating choice, and inviting students to use their own life experiences in the classroom can help build community and make all learners feel valued and welcome.

Liz Byron, author of *Art for All*

Liz will discuss *Universal Design for Learning (UDL)* and how it is a powerful framework that offers a roadmap to reduce learning barriers and achieve expert learning regardless of your teaching circumstances. Your teachers will learn what UDL is and how:

- to apply it to their visual arts curricula;
- to expand your instructional toolkit,
- to transform their pedagogy while providing all your students with options to become more motivated, resourceful, and goal-directed.

Dr. Kristi Oliver and **Dr. Marvin Belzer**, who will close out the conference on a positive note

Social-Emotional Learning (SEL) is a topic that is critical in today's stressful times. We have arranged a great keynote address by Dr. Kristi Oliver, who will emphasize the ways art teachers can integrate the tenets of the *CASEL Framework* into their classroom.

We will close with our featured speaker, Dr. Marvin Belzer, from the *UCLA Mindfulness Center*. Dr. Belzer will engage participants in several experiential practices where they will explore the basics of mindfulness meditation as well as methods to cultivate positive emotions, with special emphasis on reduction of stress.

In response to current circumstances, CAEA has opted to cut pricing to make the conference affordable for all. The price is the same for all registered attendees.

Conference Bundle - all sessions and, for a limited time, Rich Lopez, Ceramic Basket Master Artist Demo, 11/4 at 7pm, is included in the bundle. All 5 Speakers, 60+ workshops, and networking sessions; access to all session recordings after the conference	\$125
Saturday ONLY - both UDL morning sessions and the afternoon sessions, 3 speakers, 32 workshops, and networking sessions	\$99
Wednesday ONLY - <i>Choice-based Art Education</i> with Melissa Purtee and 16 workshops	\$60
Thursday ONLY - the new California Framework and 16 workshops	\$60
Full-time Students - Conference Bundle**	\$65