

Dear Administrator,

This year the California Art Education Association is holding its state conference in Sacramento from November 14-17, 2019. With the advent of the new **California Arts Standards**, attendance at this conference will be vital for your visual arts educators. Two of our keynotes are focused on topics critical for today's schools. In addition, for participants the California Department of Education will present special focus sessions on the new California Arts Standards and upcoming Framework and Universal Design for Learning (UDL). We believe that the significance of these keynotes is such that we are inviting administrators to attend one or both of the speakers as a Special Keynote ONLY guest at no charge.



Dr. Lois Hetland: *Value of Art Education in Today's Schools*
Friday, November 15, 2019 at 10:30 a.m.



[Dr. Lois Hetland](#) will speak on the *Value of Art Education*. Dr. Hetland did her research in art education at Harvard's Project Zero and is the author of the national bestseller, [Studio Thinking: The Real Benefit of Visual Arts Education](#). Her new book, [Studio Thinking from the Start: The K-8 Art Educator's Handbook](#), shows how the eight *Studio Habits of Mind* and four *Studio Structures* can be used successfully with younger students in a range of socioeconomic contexts and school environments.

**Simon Silva': Cultivate A Creative Mind: 21st Century Skills
Saturday, November 16, 2019, at 4:00 p.m.**



[Simon Silva](#), a well-known artist, author, and speaker, will speak on how to help students regain creative confidence. Simon connects with audiences with a powerful message about *Cultivating a Creative Mind* to meet the requirements of the 21st Century.

CAEA State Conference

The state conference offers your teachers critical professional development that will impact instruction at your school or district.

In addition, the conference features professional development on the [new California Arts Standards](#) and a workshop on designing a roll-out of the standards for your district by Letty Kraus, CDE Curriculum and Frameworks Division. Lindsay Weiss, CDE will present on **Universal Design for Learning** discussing ways to increase inclusion of special education students and other at-risk populations in art education. On Saturday there will be follow-up sessions on **UDL** in the art room and collaborating with other faculty members.

This year, as in past years, we are offering a team discount which allows members of teams of four or more current CAEA members registering together to qualify for a reduced price; all attendees must be NAEA/CAEA members to be eligible for the discount. We are confident that team attendance will facilitate your district adoption and implementation of the new California Arts Standards. You may [click here](#) to view conference registration pricing options.

<https://www.caea-arteducation.org/conference>

Reserve your FREE Keynote ONLY Administrator Guest Pass.

(https://caea.memberclicks.net/index.php?option=com_mc&view=mc&mcid=form_260753&test=1)

Or email: Dr. Nancy Andrzejczak conferencechair@caea-arteducation.org