



ADVERTISING CONTRACT AND SPACE RESERVATION

CAEA IS A NON-PROFIT professional organization dedicated to the advancement of art education at all levels in the state of California. CAEA's purposes are to increase public awareness regarding art education, develop and implement strategies for statewide arts advocacy, inform the membership about current issues in art education, recognize the achievements of art educators and students, advocate an art requirement for graduation from secondary schools, and assist the California State Department of Education with the development and implementation of curriculum materials. For more information about CAEA, visit www.caea-arteducation.org.

ADVERTISER INFORMATION

Company/Organization Name: _____

Attention: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

ADVERTISING SCHEDULE (Please check all that apply)

TYPE	DEADLINE	YEAR	SIZE	DESCRIPTION OF ART WORK (New, pickup, pickup with changes, etc.)	RATE
THE PAINTED MONKEY -Winter Digital Issue	January 1				\$
THE PAINTED MONKEY -Spring Digital Issue	April 1				\$
THE PAINTED MONKEY - Fall Digital & Print Issues	August 1				\$
November State Conference Program	October 1				\$
November State Conference Sponsor: Please contact donna banning, dbanning.123@gmail.com , for sponsorship opportunities information					
WEB: January-March	December 1		X		\$ 250
WEB: April-June	March 1		X		\$ 250
WEB: July-September	June 1		X		\$ 250
WEB: October-December (conference time)	September 1		X		\$ 250

DIGITAL LAYOUT FILE REQUIREMENTS

APPROVED FILE TYPES:
PDF, Illustrator, PSD or TIFF
Resolution Requirements: files must be created at 300dpi at 100% scale

COLOR MODE:

ALL files must be submitted in full color (please note that ads for the Fall printed issue of The Painted Monkey and the printed conference program MAY be printed in gray scale)

FONTS:

for PDFs, embed all fonts at time of PDF creation; for Illustrator files, convert all fonts to outlines; for PSD/TIFF files, flatten artwork for final delivery

WEBSITE ADVERTISING

DISPLAY INCLUDES:
Company logo with direct link to your website and company name
A brief description of your company/organization or product(s)

CANCELLATIONS

No cancellations will be accepted after camera-ready deadline.

QUESTIONS?

membership@caea-arteducation.org
(626) 233-7879
caea-arteducation.org/advertising

MULTIPLE ADS DISCOUNT	DISCOUNT AMOUNT
Any combination of two ads (e.g., 2 print ads or 1 print ad and 3 mos. of website advertising, etc.)	10% off
Any combination of three ads (e.g., 2 print ads and 3 mos. Of website advertising or 9 mos. of website advertising, etc.)	15% off
Any combination of four ads (e.g., 1 year of website advertising or 2 print ads and 6 mos. of website advertising, etc.)	25 % off

TOTAL ALL ADS \$ _____

Total all ads: \$ _____ % (\$ _____)
= \$ _____ **TOTAL AMT. DUE**

SIZE (width x height) <i>The Painted Monkey and Conference Program</i>	RATE PER AD
1/8 page (3.5625" x 2.44")	\$ 90.00
1/4 page (3.5625" x 4.875")	\$145.00
1/2 page horizontal (7.375" x 4.875")	\$240.00
1/2 page vertical (3.5625" x 9.875")	\$240.00
Full page (7.375" x 9.875")	\$425.00

SIGNATURE

DATE

PAYMENT INFORMATION: _____ Check enclosed _____ Cash enclosed _____ Credit Card (please fill out below)

Card Number _____ Type of card _____ Amt. charged \$ _____

Expiration Date _____ 3-digit security code _____ Billing Zip Code _____

Please make checks payable to: **California Art Education Association**
Mail this contract with payment to: CAEA Advertising, 80 W. Sierra Madre Blvd. #373, Sierra Madre, CA 91024

All website advertising will be currently displayed on our Resources page. We are sorry that home page advertisements are not available.