

#WhyUseTwitter?: Art Ed Professional Development CAEA 2015

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Background information

This engaging and fun workshop, designed for preK-University educators, will provide hands-on experience in getting started with Twitter for art education professional development. It is time to finally discover the power behind the hashtag. Learn how to use Twitter to get answers to your art education questions, attend free online art education chats with art teachers from across the country, and research current issues and trends in art education. Discover how to easily view and manage your tweets. All skills addressed in this workshop will help you with your art education professional development.

Participants should create a Twitter account ahead of time and know their password for logging in. Participants should bring a device with the Twitter app installed or a laptop with the Chrome browser installed.

Content Standards

VAPA Framework

Applying New Media & Electronic Technology (Planning, Implementing & Evaluating Arts Ed. Programs, VAPA, Chap. 2, pp. 18-19.)

Resources for Professional Development (Uses of New Media and Electronic Technology, VAPA, p. 185.)

CA Standards for Technology for both students and teachers

National Core Arts Standards

National Education Technology Standards for Teachers (NETS-Teachers)

National Education Technology Standards for Students (NETS-Students)

Learning Objectives

Learners will successfully create a free Twitter account.

Learners will select and follow one or more educational Twitter users.

Learners will conduct an art education Twitter search using one or more provided hashtags.

Learners will view and discuss strategies for managing Tweets.

Featured Vocabulary

Twitter - a free micro-blogging tool that allows users to publish short messages (140 characters or less) through their computers and mobile phones.

Hashtag - A hashtag is any word or phrase immediately preceded by the # symbol. When you click on a hashtag, you'll see other Tweets containing the same keyword or topic.

Retweet - A Tweet that you forward to your followers is known as a Retweet. Often used to pass along news or other valuable discoveries on Twitter, Retweets always retain original attribution.

Modified Tweet - a tweet that the user had to truncate to save space, or change in some way. A modified tweet retains the meaning of the original tweet in full, but the wording has changed.

Direct Tweet - Direct Messages are private messages sent from one Twitter user to another Twitter users. You can use Direct Messages for one-on-one private conversations, or between groups of users.

Procedures

- Introduction to session, including importance of Twitter connection to art education
- Poll attendees—how many are Twitter users? Tried, but not sure? New to Twitter?
- Brief overview of Twitter vocabulary with visual examples
- Twitter <https://twitter.com/>
- Demonstrate how to follow someone on Twitter; Discuss who to follow
- Demonstrate sending a Tweet
- Demonstrate how a hashtag helps the user find information quickly
- Using Tweetdeck, demonstrate how to manage, organize, and follow Tweets
Google Chrome app—use Chrome <https://goo.gl/tNrCjT>
Online - <https://about.twitter.com/products/tweetdeck>
- Twitter art education challenges for the group—use Twitter to find the answer or information to the given questions
- Discuss Tweet Chats
- Whole group discussion and closure

Assessment/Evaluation

Informal assessment/formative assessment will occur during the session as learners share and respond to questions.

1. Will you further investigate the use of Twitter for your professional development?
2. Why?
3. Take-aways: Name two things you have learned and two things you are going to try.

Extensions

Use the following free links to help you further develop your Twitter skills.

Twitter Help Center-Educators

<https://support.twitter.com/articles/20169992-educators#>

Twitter 101: 5-Step Guide for Social Media in Education

<http://www.edudemic.com/twitter-101-a-7-step-guide-for-teachers-newbies-and-everyone/>

Twitter Cheat Sheet

http://www.schrockguide.net/uploads/3/9/2/2/392267/twitter_cheat-sheet_tyson.pdf

Twitter for Educators pdf

<http://www.edutech.nodak.edu/westcentral/files/2013/01/Twitter-for-Educators.pdf>

Popular Educational Hashtags pdf

<http://edudemic.com/wp-content/uploads/2012/10/edudemic-twitter-hashtags.pdf>

Suggestions for whom to follow on Twitter

National Art Education Association <https://twitter.com/NAEA>

Cris Guenter <https://twitter.com/cguenter>

Larry Ferlazzo <https://twitter.com/Larryferlazzo>

#ArtsEdChat <https://twitter.com/SaDoane/lists/artsedchat/members>

Some Educational Hashtags <http://www.cybraryman.com/edhashtags.html>

Twitter Public Lists

art educators <https://twitter.com/theresamcgee/lists/art-educators/members>

ArtMuseum/Art org <https://twitter.com/theresamcgee/lists/art-museum-art-org>

Hashtags to search and follow

#artsed

#arted

#NAEA16

#STEAM

References/Attributions/Resources

CA VAPA Framework <http://www.cde.ca.gov/ci/vp/cf/>

National Core Arts Standards <http://www.nationalartsstandards.org/>

NETS for Teachers <http://www.iste.org/standards/nets-for-teachers.aspx>

NETS for Students <http://www.iste.org/standards/nets-for-students.aspx>

Cris Guenter's website <http://www.cguenter.weebly.com>