Art Program Goals: Say Them Loud, Say Them Proud!

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Proposal

We can’t teach everything. How do we decide? In my program I cover 1) Applied Visual, Design, & Technical Language, 2) Idea Development/ Mental Problem Solving, 3) Physical, & Technical Problem Solving, 4) Careers & Technologies which utilize the Arts 5) Self Expression, 6) The Other, & 7) Community Engagement. I crafted my Art Program Goals to focus, translate, and connect to other subject areas, staff and administration, Common Core Standards, STEAM, the community, and most importantly the diverse lives and needs of my students. These goals helped me to better utilize art contests, community and museum guest speakers/exhibits, pivotal art history references, and to galvanize from otherwise defused stakeholders. Without a clear vision of where you are going, how can we advocate for our needs, assess, improve, or fill gaps in our program interpretations of artistic expression? Set your Art Program Goals, say them loud, and say them proud!

- Leadership
- Program goals, Advocacy, Curriculum planning
- All Visual and Performing Arts: Visual Arts Content Standards
- • 5.0 CONNECTIONS, RELATIONSHIPS, APPLICATIONS
Art Means Business

- BMA Young Adult Art Studio
- Accountability for appropriate use of studio time.
  - Variety of players
  - Being on the same page
  - Communication
"Understanding and acknowledging the incredible economic impact of [the arts and culture], we must always remember their fundamental value. They foster beauty, creativity, originality, and vitality. The arts inspire us, soothe us, provoke us, involve us, and connect us. But they also create jobs and contribute to the economy."—Robert L. Lynch
President and CEO
Americans for the Arts
Grade Level Teachers introduce “non-art” disciplines (left brain, linear); I reinforce them where possible (right brain, holistically) (and strategically aligned where possible).

“Art is about creating a critical **dialogue** among the artist and spectators. Art students participate as both artist and spectator.”

**Multiple Purposes of Art; Common Core & STEAM Applied Critical Thinking through Art Goals:**

**Internal Cultivation:**

- **Self Expression (Inspiration, heart)** (~ storytelling, literature, therapeutics, spirituality, core beliefs)
- **Art Words, ‘Visual & Design Language’** (CC Analysis Evidence) (~ science, engineering/physics, math/geometry)
- **Creative Process/ Invention**
  - **Mental Problem Solving (Inspiration, Design, head)** (CC Analysis Evidence) (~ writing process, literary devices)
  - **Physical Problem Solving (Execution, hands)** (~ science, engineering) project-based, application
- **Understanding the Multiple Purposes of Art** (its potential, social studies)

**External Cultivation:**

**Dialogue – Sharing/ Story Telling/ Entrepreneurship**

- **Community Engagement** District Art Show, Parent Teacher Conference Murals, School leadership/beautification projects; Community Organizations, Museum/art visits, Summer Art Museum Guide (social studies)
- **Job/ Career Skill Set** which utilize the Arts/creativity/entrepreneurship (design, marketing, engineering, humanities)

**Dialogue - Listening**

- **Other Perspectives** (CC Analysis Evidence) (social studies)

Red = the core battery of goals for critical thinking through art  
Green = deeper goals utilizing higher levels of multiple intelligences
Example 1: Leonardo 1452-1519, Renaissance State of Mind

Ground breaking Icons: First Art celebrity, the original Andy Warhol

Forefront of Engineering, pre-combustion engine and electricity!

Forefront of Human Anatomy

13,000 pages of notes and drawings, which fuse art and natural philosophy (the forerunner of modern science)

Man is as uncomfortable today, faced with a genius, as he was in the 16th century. Five centuries have passed, yet we still view Leonardo with awe.
Example 2: Frida Kahlo
Example 3: Kehinde Wiley
Example 4: Societal Transformation
Example 5: Queen B
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• More Dialogue to come
• Feel free to reach out