



California Art Education Association

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Dear School Administrator:

I am pleased to announce the 2009 California Art Education Association Conference will be held in Los Angeles, CA November 11-15. This year's theme, *All Roads Lead to Art*, focuses on the important role of the visual arts in developing student potential and fostering creative thinking and problem-solving skills — an area of great need in today's world.

This annual gathering of more than 500 professionals representing professors of higher education, school district administrators, art specialists, teachers of the visual arts, and museum educators provides the largest professional development opportunity in California for educators engaged with the visual art learning. Keynote speakers include nationally recognized artists/educators: Bill Viola, a pioneer in the medium of video art, Ruth Weisberg, Dean of the Roski School of Fine Arts at USC and quintessential LA artist Frank Romero.

Conference opportunities include over 60 sessions that are aligned with the California Content Standards for Visual Arts K-12. These standards-based instructional sessions showcase the latest in research and practice and provide interactive learning through hands-on workshops. Furthermore, all attendees will receive these lessons (following our approved lesson plan format including objectives, assessment, and specific standards alignment) on a Conference CD that can be taken directly back to their school districts and applied immediately to teaching and learning.

Two special strands – Administrative Strand and an Elementary Strand as well as a Digital Arts Focus are also featured for Los Angeles. The California Arts Project (TCAP) will partner with CAEA to present the Elementary Strand, a full day designed specifically for multiple subject elementary teachers with instruction and hands-on activities on how to build creative interdisciplinary links with the visual arts content standards. The Administrative Strand, supported by the CA State Dept. of Education, will provide administrators with an increased knowledge of the role of the arts in brain development as well as practical research-based solutions to art programming. All through this year's conference the focus will be on digital media in the visual arts classroom as taught by visual arts teachers. Digital media workshops will be offered every day of the conference, but Saturday will be the day when multiple workshops dealing with the many different aspects of digital arts (such as 2-D animation, 3-D animation, computer graphics, digital photography, digital image manipulation, digital video production, multimedia installation, equipment, software, standards based lessons, and rubrics), including master classes and tours of the "new" Los Angeles High School for the Arts will be offered for all conference attendees. With payment of your full conference registration or a one-day pass you will be able to access the many strategies for bringing the digital highway to your classroom.

We know that the arts promote individuality, bolster self-confidence, and improve overall academic performance. I ask your encouragement and support of your art educators in further advancing their knowledge and professional skills by providing released time and support for their participation, travel and lodging. The program is currently available on the CAEA website at www.caea-arteducation.org. Feel free to contact us for further information.

Sincerely,

A handwritten signature in black ink that reads "K. Rogers".

Kathleen Rogers, President
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