

CAEA Privacy Policy

The California Art Education Association is committed to respecting your privacy. This privacy policy governs our collection and use of personal and business information collected from visitors to our website, through our email and regular mail correspondence, telephone calls, and faxes, and reflects our policies toward privacy in respect to all other means of gathering and disseminating data.

Our policy is to use any and all data collected by any means, whether through the Internet, email, our online database and/or any interactive forms or surveys only for such uses that are important to our organization and our cause, in light of the professional standards required and expected from nonprofit organizations.

Your phone number, mail and e-mail addresses are confidential so we never share either type of list with outside parties. We do publish a directory of CAEA staff and a directory of CAEA Board of Directors on our website. CAEA member lists are accessed only for the purpose of upgrading our computer systems or distributing California Art Education Association newsletters, publicity campaigns, alerts, correspondence, event notifications, or other professional communications that help us accomplish our mission as a nonprofit organization. CAEA reserves the right to lease member mail addresses to art and art education vendors, including the Trust for Insuring Educators (TIE); however, members have the right to opt out of this list rental service by notifying the CAEA office. CAEA provides mail addresses to state associations contracted for dues collection purposes. The major purpose of this is for use with state newsletters, ballots, elections, and the like.

Visitors to the Website and Website Security

The California Art Education Association's website may collect information about each visitor to our website in these ways:

- * through your IP address
- * through cookies
- * through online forms

* through any correspondence you send us via mail to our online posted mailing address, our online listed emails, and through other forms not associated with the database

Detail about these methods of information collection follows:

IP Addresses

Your IP address does not reveal any personal information about you or your activities. Our web server host logs all IP addresses of all visitors to automate information collection concerning web traffic, usage, length of time visitors stayed, new visitors, entry and exit points, and the like. It is also used as statistical information for reporting and to find ways to improve web usability.

Cookies

Our website uses cookies to gather information about traffic and to enhance your visit to our site. Internet cookies save data about individual visitors, such as the visitor's name, password, user-name, screen preferences, the pages of a site viewed by the visitor, and the advertisements viewed or clicked by the visitor.

Cookies are used to customize web pages to provide the user with preferences. They can be deactivated in your browser if you wish by configuring your browser's preferences not to accept them. No information gathered by any cookies we have on our site is used to disseminate information about your personal use of the Internet, nor is it ever used for any marketing or advertising purposes.

Online Forms

Online forms such as conference proposals and registration forms are generated to gather information about you and your organization when you register or submit a proposal. None of this information is shared with 3rd parties.

Correspondence

None of your contact information or any of your correspondence that you send via regular mail, online through forms, through email, or any other means is ever sold to third parties under any

circumstances, and is used only to conduct our daily business in accomplishing our mission under our policies as a nonprofit entity.

California Art Education Association Sharing Practices

None of the information we collect is shared with any 3rd-parties except:

(a) As aggregated statistics for organizational performance reporting purposes, capturing and defining web traffic patterns, and website improvement. Information of this kind is never used to track or monitor individual users.

(b) Information disclosed with the your consent.

(c) Information disclosed to CAEA's agents and advisors (such as our accountants or attorneys). We only disclose the personal information necessary for them to provide their services to you or to us, and only under strict confidentiality restrictions.

(d) As CAEA believes necessary to: (i) comply with law (including court and government orders, and civil subpoenas); (ii) enforce or apply CAEA's Terms and Conditions and other agreements; or (iii) protect the rights, property, or safety of CAEA, our users, or others.

(e) If you partake (or CAEA reasonably suspects that you are partaking) in any illegal or potentially illegal activity. CAEA may disclose personal information even without a subpoena, warrant, or other court order, to the extent CAEA feels is necessary to inform and cooperate with law enforcement agencies or other appropriate authorities.

If you send us questions about our website content or any of our areas of operation, we may forward your request for information to parties who would be able to assist you, or we may respond to you with that information in kind. You may at any time request us not to do so, and we will comply with that request, except, as we are required by legal regulations or a court order to do so. It is unlikely we will contact you for verification, but we reserve the right to do so, should it become necessary. If you contact us by email or phone, we may ask you to verify your personal information so that we may respond to your inquiry with an assurance of your identity.

Links to Other Websites

The California Art Education Association may post links on its website to many other websites at the national, regional, state, and local levels. Although we work hard to make sure we are linking to appropriate sites, and take full responsibility for the content of our site and our own privacy policy, we are not responsible for the privacy practices or the content of sites to which we link. For more information see our Linking Policy.

Online Surveys

Occasionally we may ask you to participate in online surveys in the interest of accomplishing our mission. Such surveys are always on a volunteer basis, and it is not necessary for you to fill it out. Should you decide to fill a survey out, the types of information that are collected may include demographics such as zip codes, age group, services received or provided, etc. However, none of this information will be collected on any one individual or that can be used to identify any one individual. Survey information is used in the aggregate to improve our organizational and online services.

Online Purchases

The California Art Education Association may provide you with links that allow you to purchase items related to our concerns and activities. Any transaction conducted as a result of those links may not be conducted on our site, but may be conducted on the site of the seller or the company managing the transaction through their online ecommerce functions. Therefore, California Art Education Association may not either see or collect any personal information about you, your transaction, and/or your credit card. All transactions and transaction details are between the purchaser and the company, and California Art Education Association makes no guarantee about these transactions. Buyers are responsible to be fully informed about sellers' and/or companies managing online transactions policies, and will hold California Art Education Association harmless of all disputes between the buyer and the seller/transaction management company.

Contacting Us

If you believe that your personal and/or private information is being used for a purpose other than its intended purpose, or if you have any questions about our Privacy Policy or the practices of our site, contact the CAEA office staff and they will address it immediately. You may opt-out of having your personal information collected by CAEA, used by CAEA for secondary purposes, or used by CAEA to send you promotional correspondence, by contacting CAEA by telephone at (703) 860-8000 or via postal mail at :

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The California Art Education Association reserves the right to change this policy whenever deemed necessary without prior notification. Should changes be made, they will be posted on this Privacy Notice with the date of revision.