

GETTING STARTED KIT
YOUTH ART MONTH 2012
“Preserving the Arts”

Whether you’re organizing a new Youth Art Month show, or simply would like to participate in an already established show, the following points are meant to help you get started and meet the adopted C.A.E.A. Youth Art Month program guidelines.

1. The artists/students need to submit a written statement along with his/her art. It can be in form of a paragraph, statement, or poem. This fulfills art standard #4 – Aesthetic Valuing and involves the reflecting upon and assessing of their work. Arial font, size 14 is suggested.
2. Collect artwork and student writing for exhibit. The artwork must be original, (not copies of masterworks or published photographs).
3. Include “CAEA presents YOUTH ART MONTH 2012” (or something similar) on all advertising such as flyers, posters, and invitations. Also including this year’s theme, “*Preserving the Arts*” is helpful.
4. Do an activity correlating to the YAM 2012 theme. The goal of participating in this activity is to advocate for the arts, so if your project can involve people outside the art education field, that is great.
5. YAM is nationally celebrated in March. Strive to have your exhibit in March. However, if that is impossible due to venue availability, etc., it can be held at some other time.
6. Contact your area or state Y.A.M. chair for details concerning regional and area exhibits. Ask if you have questions or need help, and be sure to inform them about your event. You can find a list of the local and area chairs on the CAEA website, www.caea-arteducation.org

State YAM chair: Anne Uphoff Contact information is: *email:*auphoff330@hotmail.com Cell ph: (818) 429-0352.

7. Remember to **invite local dignitaries** to your celebration and reception. Contact your local congressman, mayor, school board or school district officials/ principals, superintendents, artists, businesses etc. Suggest they make a proclamation declaring March as Youth Art Month. Need state legislature addresses? Go to: <http://www.legislature.ca.gov> or <http://www.congress.org/congressorg/home/>
8. **Contact your local news media**, for event coverage and recognition. (One goal of Y.A.M. is to make art education visible in our schools and community.) Go to this website for links to your local newspaper: <http://www.newspaperlinks.com/voyager.cfm>
9. Save ALL advertising, news clippings, programs, and award samples so you can include them in your Youth Art Month Report. Jot down notes about your YAM events, such as money spent (and where it came from), and exhibit and reception dates. Be sure to take a few photos of your event, too! The report form can be found at CAEA’s web site.
10. Complete the State YAM Report, and send it all to your area YAM chair or directly to the state YAM Chair, Anne Uphoff, auphoff330@hotmail.com. *Thank you!*